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CREATING AN INTERACTIVE DIGITAL EVENT

Tips for Engaging Your Audience

Digital trainings have become commonplace over the last year, and these events should be as engaging as face-to-face events. Below are some tips for developing presentations that capture your audience's attention and enhance learning opportunities.

Learn how to use these tools at https://elearn.sophe.org/SchoolHealth
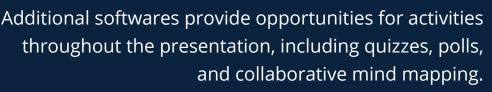
DIGITAL PLATFORM FEATURES

Choose the digital platform that works best for you!

Zoom, Skype, Microsoft Teams, & WebEx offer a variety of built-in features that allow participants to actively engage in the content of the training.

These features include: breakout rooms, reactions, polls, spotlighting the speaker, & live captions and translations

INTERACTIVE SOFTWARES

Additional softwares provide opportunities for activities throughout the presentation, including quizzes, polls, and collaborative mind mapping.

Collaborate with Jamboard, Padlet, & Miro!

Gamify using Kahoot!, Mentimeter, & Poll everywhere!

ENGAGING ACTIVITIES

Technology-free ways to get your audience involved

Incorporating activities into your presentation that get your participants up and moving or discussing the content with other attendees can be a great addition or alternative to interactive software.

Try: physical activity breaks, fireside chats, or virtual scavenger hunts!

TAKE A BREAK FROM POWERPOINT

Try a new presentation platform for a unique look!

There are a variety of platforms that offer new layouts, interactive features, and creative designs that can grab your audience's attention rather than the same templates participants seen many times before.

Try out: Canva, Prezi, Google Slides, and Slidedog

PROVIDE OPPORTUNITIES FOR FEEDBACK

Give your audience a stake in the presentation!

Daily evaluations throughout the training can show you what is working and what isn't working. Participants can also provide you with suggestions on what interactive features work best to keep them engaged.

Suggested Citation: Costello, K. (2021, June 14). *Creating an Interactive Digital Event* [Infographic]. Society for Public Health Education.